



FOR IMMEDIATE RELEASE

July 30, 2010

mCentrik LLC is pleased to announce the addition of Lori Patterson to the company. Mrs. Patterson joins mCentrik's team as the General Manager.

Before joining mCentrik, Mrs. Patterson was the founding partner in a developmental business consulting firm, working with the other partners to consult with small business owners regarding best business practices, administer developmental programs and develop the company's website and marketing processes.

Prior to that Mrs. Patterson founded a successful event planning company. With little knowledge of the event industry, Mrs. Patterson started the company, and within a few years became a well respected, highly regarded professional, and one of only thirty accredited professionals in the world, through an industry association. As owner/operator, Mrs. Patterson created the company website and solely marketed the company for over ten years.

Mrs. Patterson brings extensive marketing-centrik® capabilities to the mCentrik team. In addition to running the operations and managing client projects, Mrs. Patterson will play in integral part in helping to further build and promote mCentrik and its clients.

"We are extremely excited to have someone as talented and experienced as Lori join our team," noted Joshua Glasser, President of mCentrik. "We looked for a long time to find just the right person for this position, and Lori is the perfect fit."

According to Mrs. Patterson, "mCentrik is a natural fit. "I thrive in an entrepreneurial environment and am thrilled to help mold the marketing-centrik® atmosphere of the company. I have connected right away with the team and share the same philosophies on building long- term relationships with our clients and other marketing professionals."

Integrating marketing-centrik® strategies into the core of our clients' businesses to produce a measurable increase in revenue is what makes mCentrik stand out in today's economic environment. With many companies downsizing, we offer a money saving solutions, by providing a less expensive marketing-centrik® resource.

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mCentrik, headquartered in Fort Lauderdale, Florida, is a creative B2B marketing, public relations and business development firm. The company integrates their marketing-centrik® strategies into the core of their clients' businesses to produce a measurable increase in revenue. mCentrik's mission is to centralize all aspects of the marketing process into a unified marketing-centrik® system that delivers strategically consistent messaging, optimizes their clients' resources and ensures that they meet and exceed their sales targets. The company's president, Joshua Glasser, has a degree in Public Relations and Information Technology from Syracuse University and over 10 years of experience in marketing, public relations and business development.



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