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mCentrik Launches New Marketing, PR and Business Development Enterprise

Results-oriented creative marketing strategies to increase client revenues

FORT LAUDERDALE, FL – Marketing and public relations expert Joshua Glasser has launched mCentrik, LLC, a creative B2B marketing, public relations and business development firm. mCentrik integrates its marketing-centrik® strategies into the core of its clients' businesses to produce a measurable increase in revenue.

"My vision is to deliver consistency among all marketing efforts so they dance in harmony with our client's core brand and messaging," said Josh Glasser, president of mCentrik, LLC. With this theme at the core of every project, mCentrik's centralized marketing team utilizes knowledge-based technologies and creativity to incorporate marketing strategies with successful business development to accomplish goals that result in higher sales for their clients.

Service and education are pivotal points for mCentrik's business model. mCentrik promises to provide its clients with Madison Avenue creative work at a fraction of the cost and to educate them about using marketing and business strategies in unison to build their brand and drive sales.

mCentrik, headquartered in Fort Lauderdale, FL also strives to be an integral part of the local community. "Our top two company goals" states Mr. Glasser, "are to increase our clients' profits and to give back to the community." The firm is a member of the Fort Lauderdale and Hollywood chambers of commerce and plans to expand its community involvement as the company grows.

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mCentrik, headquartered in Fort Lauderdale, Florida, is a creative B2B marketing, public relations and business development firm. mCentrik is the epicenter for local, national and global enterprises that utilize its efficient centralized marketing solutions. The company integrates their marketing-centrik® strategies into the core of their clients' businesses to produce a measurable increase in revenue. mCentrik's mission is to centralize all aspects of the marketing process into a unified marketing-centrik® system that delivers strategically consistent messaging, optimizes their clients' resources and ensures that they meet and exceed their sales targets. The company's president, Joshua Glasser, has a degree in Public Relations and Information Technology from Syracuse University and over 10 years of experience in marketing, public relations and business development.

For more information, visit www.mCentrik.com

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